

Unleash your creative  
energies join...

The 3<sup>rd</sup>

# Colours of Life

COCOLIFE STUDENTS  
VISUAL ARTS COMPETITION

COCOLIFE, the country's first ISO Certified life insurance company and COCOLIFE HEALTHCARE, the country's first ISO Certified HMO product, call all young and talented artists to join the 3<sup>rd</sup> Colors of Life - a nationwide students' visual arts competition.

This year's theme is "Health is Wealth".

COCOLIFE and COCOLIFE Healthcare believe that the true foundation of a prosperous existence is the soundness of the mind, the strength of the body and the wellness of being.

## PRIZES

1. First prize winners (from each category) will receive Php 15,000.00, a specially designed Cocolife Trophy, a Cocolife Personal Accident Shield Insurance worth Php 500,000.00 and exclusive Cocolife Items.

Three (3) runners-up (from each category) will receive Php 10,000.00, a Cocolife trophy, a Cocolife Personal Accident Shield Insurance worth Php 250,000 and exclusive Cocolife Items.

2. All participating schools will be given a Certificate of Appreciation.

3. All qualified participating artists will be given a Certificate of Participation and a personal accident insurance coverage from Cocolife.

## RULES AND REGULATIONS

1. Visualize a concept depicting the theme "Health is Wealth".  
The painting should showcase expressions reinforcing the message of the subject.
2. The painting contest is open to all young Filipino amateur artists. Age bracket of participants is limited to 5 – 23 years old only.
3. The artist – participant must be presently enrolled in a duly recognized academic institution, a tutorial or museum based art program. A copy of the latest registration form and the ID must be attached in the application form.
4. Application forms will be made available in all schools nationwide. A downloadable application form is available at our website: [www.cocolife.com](http://www.cocolife.com) and [www.cocolifecolorsofthelife.multiply.com](http://www.cocolifecolorsofthelife.multiply.com).
5. Application forms must be signed by the entrant's college or university dean, principal or art teacher of a tutorial program to confirm the participant's current enrollment.
6. The participating student must be of good moral character. A certification of such from his/her dean or art teacher must be attached to the application form.
7. The Application form must be accompanied by a duly signed affidavit, which is provided. For minor participants (those below 18), a separate affidavit form is provided, to be signed by the parents or legal guardians in their behalf.
8. Regular updates will be posted on [www.cocolifecolorsofthelife.multiply.com](http://www.cocolifecolorsofthelife.multiply.com). You may leave comments and messages on the multiply site.
9. Only after the Cocolife exhibition can non-winning artworks be retrieved by the artist or his/her authorized representative.  
A no-request, no pick up policy will be strictly implemented. Artworks not retrieved after September 30, 2009 will become the property of Cocolife.
10. All winning artworks become the property of Cocolife and may be used by Cocolife for any and all legal purposes.
11. All decisions of the Board of Judges shall be final and cannot be appealed.

## CATEGORIES

1. This competition has three (3) categories:
  - A. Grade School
  - B. High School
  - C. College Level
2. **COLORS OF LIFE is an open medium competition.** This simply means that the artist participant has the creative freedom to choose the medium in which he wishes to participate.
  - **Water Color**  
The surface to be used for this category must be watercolor paper or illustration board.  
The size of the artwork **must not be more than 4 ft (w) x 3 ft. (h)** (unframed).
  - **Oil/Acrylic**  
The surface to be used for this category must either be canvas, canvas paper, or wood  
The size of the artwork **must not be more than 4 ft (w) x 3 ft. (h)** (unframed).

## SUBMISSION MECHANICS

1. Entries may be submitted to all Cocolife branches nationwide starting **February 16, 2009 until April 30, 2009**. Entries sent via standard registered package or by courier must be postmarked April 28, 2009.
2. All entries must be properly labeled with the following:
  - Artist (name, address & telephone, cellular phone, or fax. nos. and e-mail address)
  - Category (Grade School, High School, College)
  - Title of Entry and Short Description/Interpretation. (*one short sentence preferably*)
  - Medium (Oil/Acrylic, Watercolor/Water-based Media)
  - Date of Completion
  - Selling Price of EntryPlease make sure that all your contact details are updated. Please use the prescribed label form.
3. All participants must submit the following documents:
  - Brief curriculum vitae
  - Three (3) 2"x2" colored ID photos with the applicants name on the back
  - Brief description of the painting and an interpretation of its relevance to the theme
  - He/she must also declare his/her work is an original and exclusive, and that no elements of his/her painting were copied or appropriated from a photograph, print or another painting
  - Fully completed application form from Cocolife
  - Notarized affidavit certifying originality of entry
  - Certification from school dean that participant is duly enrolled in his/her school as claimed in application form
  - Certificate of Good Moral Character
  - A waiver attached to the form which covers damage arising from storage, relocation, force majeure, etc., must be signed (included in the affidavit provided)
4. Participants can submit unlimited number of entries. Previous winners, who are of good academic standing, are encouraged to participate.
5. All entries must be unframed, dry, properly packed, and labeled. Entries using paper must have a protective backing (corrugated board), as support and transparent cover (cellophane or plastic film).
6. There are no entry fees.
7. Failure to comply with the rules and regulations shall automatically disqualify the participant.
8. Cocolife reserves the right to take legal action against participants whose entries are plagiarized (Whether in part or in full) or are not their original work. Schools of these erring participants will be immediately informed.
9. Incomplete requirements will not be entertained.

 **COCOLIFE**  
FREEDOM TO LIVE YOUR LIFE

 **COCOLIFE**  
**HEALTHCARE**