



Believing in the

FILIPINO



The 8th

Colours of Life

COCOLIFE STUDENTS
VISUAL ARTS COMPETITION

COCOLIFE, the biggest Filipino-owned stock life insurance company, invites all young talented artists to join the 8th Colors of Life - a nationwide students visual arts competition.

This year's theme is "**Believing in the Filipino**".

"Believing in the Filipino" is about the Filipino's resourcefulness, commitment, persistence, creativity... positive traits that one can draw inspiration from.

Cocolife aspires to recognize different Filipino values which help improve quality of life. It also aims to promote awareness, ideals, qualities, and positive traits of the Filipino.

Participants are encouraged to interpret positive Filipino values in an artistic, fun, and creative manner.

PRIZES

1. First prize winners (from each category) will receive P40,000.00, a specially designed Cocolife Trophy, a Cocolife Personal Accident Insurance worth P500,000.00 and exclusive Cocolife Items.

Three (3) runners-up (from each category) will receive P25,000.00, a Cocolife trophy, a Cocolife Personal Accident Insurance worth P250,000.00 and exclusive Cocolife Items.

2. All participating schools will be given a Certificate of Appreciation.

3. All qualified participating artists will be given a Certificate of Participation and a Cocolife Personal Accident Insurance worth P20,000.00.

RULES AND REGULATIONS

- Interpret the theme: "**Believing in the Filipino**"

Entries must feature expressions (any subject: people, still life, landscape, seascape, abstract) of the theme above. The painting should showcase expressions reinforcing the message of the subject.

- COLORS OF LIFE is an open medium competition officially endorsed by DepEd with Advisory No. 053, s. 2019. This simply means that the artist participant has the creative freedom to choose the medium in which he wishes to participate. The surface to be used for this category must either be canvas, canvas paper, or wood. The size of the artwork **must not be more than 36 x 24 inches** (unframed). Entries exceeding the prescribed size will be disqualified.
- The painting contest is open to all young Filipino amateur artists. Age bracket of participants is limited to 5 – 23 years old only.
- The artist/participant must be presently enrolled in a duly recognized academic institution, a tutorial or museum based art program.
- Application forms will be made available in all schools nationwide. Downloadable application and Proof of Entry forms are available on our websites: <http://www.cocolife.com/downloadable-forms> and www.facebook.com/cocolifecolorsoflife.
- The Application form must be accompanied by a duly signed affidavit, which is provided. For minor participants (those below 18), a separate affidavit form is provided, to be signed by the parents or legal guardians in their behalf.
- Regular updates will be posted on www.facebook.com/cocolifecolorsoflife. You may leave comments and messages on this site.
- Only after the COCOLIFE exhibition can non-winning artworks be retrieved by the artist or his/her authorized representative. A no-request, no pick up policy will be strictly implemented. Artworks not retrieved after January 31, 2020 will become the property of COCOLIFE, and will be donated to the COCOLIFE FOUNDATION.
- All winning artworks become the property of COCOLIFE and may be used by COCOLIFE for any and all legal purposes.
- All decisions of the Board of Judges shall be final and cannot be appealed.

CATEGORIES

This competition has three (3) categories:

- A. Grade School (Grade 1 to 6 Levels)
- B. High School (Grade 7 to 12 Levels)
- C. College Level

SUBMISSION MECHANICS

1. Entries may be submitted to all COCOLIFE branches nationwide **until September 30, 2019**. Entries sent via standard registered package or by courier must be postmarked September 25, 2019.
2. A completely filled-out Proof of Entry form must be attached to all artworks.
3. All participants must submit the following documents:
 - Biodata
 - Photocopy of school ID or Certification indicating enrollment
 - Two (2) 2" x 2" colored ID photos with the participant's name at the back
 - Fully completed application form from COCOLIFE
 - Notarized affidavit certifying originality of entry
4. Participants can submit unlimited number of entries, using separate forms. Previous winners, who are of good academic standing, are encouraged to participate.
5. All entries must be unframed, dry, properly packed, and labeled. Entries using paper must have a protective backing (corrugated board), as support and transparent cover (cellophane or plastic film).
6. Failure to comply with the rules and regulations shall automatically disqualify the participant.
7. COCOLIFE reserves the right to take legal action against participants whose entries are plagiarized (whether in part or in full) or are not their original work. Schools of these erring participants will be immediately informed.
8. Incomplete requirements will not be entertained.
9. **There are no entry fees.**

MARKETING PLANNING DEPARTMENT

7/F COCOLIFE Building, 6807 Ayala Avenue, Makati City

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