



COCOLIFE

FITNESS BINGO

CHALLENGE



MECHANICS

- This challenge is open to all fitness enthusiasts from 18 to 59 years old. All participants are required to pre-register for this promo. Registration link will be provided on the promo post.

- **There will be 2 Categories:**

1. Weekly Challenge

- > There will be three weekly challenges starting on the 4th of April. A BINGO Card with photos of different exercise poses will be posted on Cocolife FB and Instagram pages every week.
- > A pre-determined pattern will be marked over the selected photos to indicate the poses of the week.
- > Participants must take their photos imitating the selected poses.
- > Participants must then publicly post their photos on their personal FB page with the hashtags:
 - #Cocolife
 - #BelievingInTheFilipino
 - #CocolifeFitnessBingo[week number] Example:
#CocolifeFitnessBingoWeek1; or
#CocolifeFitnessBingoWeek2; or
#CocolifeFitnessBingoWeek3
- > Participants must then link their personal FB post to the comment section of the Cocolife Fitness Bingo Weekly Challenge. Make sure the correct link is posted on the corresponding challenge of the week.
- > A participant may only win once in the weekly challenge but may still participate in the Blackout Bingo.
- > At the end of each week, there will be six (6) winners of the WEEKLY CHALLENGE category which will be randomly drawn from the list of qualified participants for the specific week.

2. Blackout Bingo

- > Participants must take their photos imitating ALL THE POSES on the card.
 - > Participants must then publicly post their photos on their personal FB page with the hashtags:
 - #Cocolife
 - #BelievingInTheFilipino
 - #CocolifeFitnessBingoBlackOut
 - > Participants must then link their personal FB post to the Cocolife Fitness Bingo Blackout's comment section. Make sure the correct link is posted.
 - > At the end of the promo period, there will be one (1) Grand Prize Winner and four (4) Minor Prize Winners for the Blackout Bingo which will be randomly drawn from the list of qualified participants.
- Employees and agents of Cocolife and its subsidiaries and affiliates, UCPB and UCPB Savings Bank, immediate relatives up to second degree of consanguinity or affinity are not eligible for this promo.



Prizes

• Weekly Challenge

- > Week 1 (Draw Date: April 9, 2020)
 - 1 Major Winner (1 Juicer and Cocolife Fitness Package)
 - 5 Minor Winners (Cocolife Fitness Package)
- > Week 2 (Draw Date: April 16, 2020)
 - 1 Major Winner (1 Air Fryer and Cocolife Fitness Package)
 - 5 Minor Winners (Cocolife Fitness Package)
- > Week 3 Draw Date: April 23, 2020)
 - 1 Major Winner (1 Bluetooth Headset and Cocolife Fitness Package)
 - 5 Minor Winners (Cocolife Fitness Package)

• Blackout Bingo

- > 1 Grand Prize Winner of Cocolife Fitness Showcase (Mountain Bike/Bluetooth Earbuds/Juicer/Air Fryer + Cocolife Fitness Package)
- > 1 Minor Prize Winner (Headset + Cocolife Fitness Package)
- > 1 Minor Prize Winner (Air Fryer + Cocolife Fitness Package)
- > 1 Minor Prize Winner (Juicer + Cocolife Fitness Package)
- > 1 Minor Prize Winner (Mountain Bike+ Cocolife Fitness Package)

Promo Duration:

- > Weekly Challenge
- > Week 1 (April 4 - 9, 2020)
- > Week 1 (April 11 - 16, 2020)
- > Week 1 (April 18 - 23, 2020)
- > Blackout (April 4 to 29, 2020)

Awarding:

- Winners will be notified through their registered contact details (social media account, email and mobile no).
- Winners will be announced through Cocolife's Facebook & Instagram Pages on the following dates:
 - > Weekly Challenge
 - o Week 1 - April 10, 2021
 - o Week 2 - April 17, 2021
 - o Week 3 - April 24, 2021
 - > Blackout Bingo - May 3, 2021
- Winners must agree to have their names and photographs included in the mailers, streamers, posters, broadcast announcement, and other related ads. All rights to photos will

remain the property of Cocolife. Winners are required to sign a "release waiver or quitclaim" and present a valid identification card with a photo to be released.

Waiver:

By joining the Fitness Routine Challenge, you agree to fully take responsibility for any risks, injuries, or damages which you may sustain as a result of your participation. Further, you understand that it is your responsibility to consult with a physician prior to your participation, and warrant that you are physically fit to join this promo and have no medical condition that may result in physical injury.

Data Privacy:

I acknowledge and confirm that I have read, understood, agreed and complied with the Mechanics of the Cocolife Fitness Bingo. I confirm that I have satisfied all the eligibility requirements as set forth in the Mechanics.

I acknowledge and agree to the COCOLIFE Privacy Policy and give my consent to the collection, processing, storage and sharing of my personal data in accordance thereto. I also acknowledge and agree that the personal data I have provided shall be used for the purpose of my participation in the Cocolife Fitness Bingo Challenge. I consent to the use by Cocolife of my full name and photograph in printed, broadcast, and social media publicity materials including print advertisements, mailers, streamers, posters, broadcast announcements, digital advertisements and other related advertisements, showing my participation in the Cocolife Fitness Bingo Challenge and enjoyment of the applicable prize, without any other compensation or other liability or obligation to me, or my respective heirs, legal representatives, successors and assignees.

Cocolife's Privacy Policy may be accessed at www.cocolife.com/about-us#privacy-policy

